



TechnoServe
Business Solutions to Poverty™

TECHNOSERVE, AND THE COCA-COLA FOUNDATION SCALE UP PLASTIC RECYCLING WITH SECOND PHASE LAUNCH IN KANO

TechnoServe, with funding from The Coca-Cola Foundation, has launched the second phase of the Plastic Recycling Program in Nigeria (PReP 2.0). The launch event was held at the Bristol Palace Hotel in Kano state.

Building on the success of the first phase, the new phase aims to develop an inclusive recycling system, strengthen livelihoods, and support sustainable environmental solutions across the country.

Nigeria faces a significant plastic waste challenge, producing over 2.5 million metric tons annually, with Lagos alone generating 13,000 tons of solid waste daily, much of this ends up in waterways and communities, posing severe environmental and health risks. Through the PReP initiative, what was once seen as waste has become a source of income, employment, and environmental renewal for thousands of Nigerians.

Since its inception, PReP has transformed the recycling landscape in Lagos and Anambra, diverting over 59,000 metric tons of plastic waste, creating and improving 10,000 livelihoods, and building a vibrant network of 51 aggregators who now drive more inclusive growth and sustainability in the recycling sector.

Adesuwa Akinboro, Nigeria Country Director, TechnoServe, said the program has expanded to Kano State, alongside Anambra and Lagos, targeting 2,400 new jobs and diverting 32,000 metric tons of plastic waste.

"PReP 2.0 is to strengthen market collaboration, promote fair recycling practices, and unlock financing for growth.

"Aggregators and collectors are now operating as business owners, improving their livelihoods and helping their communities," Akinboro stated.

"We're proud to deepen our impact, reducing plastic waste, cutting emissions, and supporting thousands of livelihoods. At The Coca-Cola Foundation, we're focused on supporting environmental sustainability and empowering communities," said Carlos Pagoaga, President of The Coca-Cola Foundation. "Through initiatives like PReP 2.0, we are proud to deepen our impact, reducing plastic waste, cutting emissions, and supporting thousands of livelihoods across Nigeria as we work toward a cleaner and more inclusive future."

The program will also promote gender inclusion, environmental education, and behavior change communication so that women and youth can continue to play central roles in driving local recycling innovations.

Several witnesses testified how the program has helped them grow their plastic picking business at the PReP 2.0 launch.

The Waste Pickers Association of Nigeria (WAPAN) welcomed the expansion of the PReP 2.0 to Kano, praising it as a strategic move.

WAPAN National President, Comrade Salisu Ali Yarima, highlighted the organization's alignment with PReP 2.0, citing its potential to address challenges faced by waste pickers, improve livelihoods, and strengthen Nigeria's circular economy.

He said WAPAN has collaborated with partners to establish modern recyclables collection centers, demonstrating the impact of investments in waste picker infrastructure.

Yarima emphasized that supporting waste pickers is key to increasing recovery and growing the circular economy.

Also speaking, Umar Dahiru, said through strategic reforms and collaboration with stakeholders, REMASAB has implemented several impactful initiatives aimed at strengthening environmental sanitation and promoting resource recovery.

Representatives from the Ministry of Planning and Budget, Kano State, thanked TechnoServe for selecting Kano, promising that the state would support the institution's policies and laws on recycling as "it has come to stay."

About The Coca-Cola Foundation

The Coca-Cola Foundation's mission is to make a difference in communities around the world where The Coca-Cola Company operates and where its employees live and work. We support transformative ideas and institutions that address complex global challenges and that leave a measurable and lasting impact. Since its inception in 1984, The Coca-Cola Foundation has awarded grants of over \$1.6 billion in service of its mandate to strengthen communities across the world.

About TechnoServe

Founded in 1968, TechnoServe is a leader in harnessing the power of the private sector to help people lift themselves out of poverty for good. A nonprofit organization working in around 30 countries, we work with enterprising people to build a better future through regenerative farms, businesses, and markets that increase incomes. Our vision is a sustainable world where all people in the low-income communities have the opportunity to prosper.

